



21st Century Office (Paperback)

By Jeremy Meyerson

UNIVERSE PUBLISHING, United States, 2003. Paperback. Book Condition: New. 273 x 248 mm. Language: English . Brand New Book. This groundbreaking, comprehensive survey of workplace architecture of the new century captures emerging themes and ideas in office design from around the world. Rapid organizational, economic, and technological change has led to the creation of new workplace models that challenge designers to rework traditional theories. The 21st Century Office features forty-five case studies of offices planned or opened after January 2000 that showcase revolutionary designs in response to contemporary design challenges. The book begins by differentiating between today's workplace and the mechanistic, process-driven workplace model of twentieth-century modernism. This is followed by chapters focusing on four main thematic directions in contemporary office design—narrative, nodal, neighborly, and nomadic. Among the offices featured are Ogilvy Mather, Los Angeles; Reebok, Canton, MA; TBWA/Chiat/Day, Los Angeles; PricewaterhouseCoopers, Philadelphia; Oliver, IBM, Santa Monica, CA.



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Reviews

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It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

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