



Software as a Service Inflection Point: Using Cloud Computing to Achieve Business Agility

By Melvin B. Greer Jr

iUniverse.com. Hardcover. Book Condition: New. Hardcover. 180 pages. Dimensions: 8.6in. x 5.8in. x 1.1in. True to form, Melvin Greer's futurist thinking provides new applicability to Software as a Service that identifies ways of reducing costs, creating greater efficiencies, and ultimately providing significant long-term value through business transformation. He continues to be on the cutting edge of merging business function evolution and technology innovation to increase customer satisfaction and return on investments. -Kevin Manuel-Scott, chairman and CEO, RONIN IT Services, LLC Melvin Greer provides an excellent guide to the Cloud computing IT model with a solid overview of concepts, business aspects, technical implications, benefits, challenges, and trends. Definitely a must read for IT managers and enterprise architects considering adoption of this flexible, beneficial business model within their organization. -John Magnuson, senior staff engineer, Lockheed Martin This book offers the most comprehensive view of Cloud computing and SaaS on the market today. The author skillfully lays out a game plan for government and commercial entities alike looking to stay relevant in this burgeoning business paradigm. -Ken Brown, program account executive, IBM Federal Almost every business reaches a time when the fundamentals change. This time is referred to as a strategic inflection point. Adopting...



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