



Understanding and Using Statistics in Psychology: A Practical Introduction (New edition)

By Jeremy Miles, Phil Banyard

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Understanding and Using Statistics in Psychology: A Practical Introduction (New edition), Jeremy Miles, Phil Banyard, 'There are few people who can write about research methods in a lively and engaging way, but Miles and Banyard are amongst them. As well as being an exceptionally clear introduction to research methods, it is full of amusing asides and anecdotes that make you want to read more. A hugely enjoyable book' - Dr Andy Field, University of Sussex. "Understanding and Using Statistics in Psychology" takes the fear out of psychological statistics to help students understand why statistics are carried out, how to choose the best test and how to carry out the tests and understand them. Taking a non-technical approach, it encourages the reader to understand why a particular test is being used and what the results mean in the context of a psychological study, focusing on meaning and understanding rather than mindless numerical calculation. Key features of this book include: a light and accessible style; descriptions of the most commonly used statistical tests and the principles that underlie them; real world examples to aid the understanding of why statistics are valuable; boxes on common...



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